

FOX 50
FOX50.com

Innovative Advertising
Attention: Accounts Payable
403 N. Columbia St.
Covington, LA 70433

Advertiser		Wesley Meredith for State Senate	Invoice #		120211-1
Product		WESLEY MEREDITH 4Q12	Invoice Date		11/11/12
Estimate Number			Invoice Month		November 2012
			Invoice Period		10/29/12 - 11/04/12
Station		WRAZ	Order #		120211
Account Executive		Derrick Hayes	Alt Order #		06401834
Sales Office		Dallas TereRep	Deal #		
Sales Region		National	Order Flight		11/02/12 - 11/06/12
Billing Calendar		Broadcast	IDB #		
Billing Type		Cash	Advertiser Code		
Special Handling			Product Code		
			Agency Ref		
			Advertiser Ref		

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WRAZ	NFL Pregame Candidate Class 3	Pregame show		10/29/12 to 11/04/12	1x	----- 1				
				Su	11/04/12	:30	12:39 PM	NC19B0SSH0G	\$825.00	1	
2	WRAZ	NFL Panthers Game Candidate Class 2	Panthers Game		10/29/12 to 11/04/12	1x	----- 1				
				Su	11/04/12	:30	2:30 PM	NC19B0SSH0G	\$8,170.00	1	
3	WRAZ	7-8a M-F Candidate Class 3	7-8a		10/29/12 to 11/04/12	1x	---- 1--				
				F	11/02/12	:30	7:14 AM	NC19B0SSH0G	\$165.00	1	
4	WRAZ	8-9a M-F Candidate Class 3	8-9am		10/29/12 to 11/04/12	2x	---- 2--				
				F	11/02/12	:30	8:25 AM	NC19B0SSH0G	\$165.00	2	
				F	11/02/12	:30	8:59 AM	NC19B0SSH0G	\$165.00	1	
			Aired Spots	5							

<u>Gross Total</u>	\$9,490.00	
<u>Agency Commission</u>	\$1,423.50	
Net Amount Due	\$8,066.50	Payment Terms 30 Days